



90's HIP HOP FASHION BRANDS

'90s nostalgia has been driving the fashion scene for several years now, and '90s hip-hop fashion has been central to that revival.

To continue our "branding" conversation, I want to give you an opportunity to learn more about the individuals who influenced it.





MS.SHERRI'S WEB, GRAPHICS & DIGITAL DESIGN CLASS
DISTANCE LEARNING TASK 1

DAPPER DAN

Remember Dapper Dan? As you know, he's the reason so many designer label brands got free publicity. Learn more about Dan's career by completing the tasks below.

TO GET STARTED, YOU WILL NEED THE FOLLOWING RESOURCES

- The Internet
- Google Docs
- Pinterest
- Google Classroom

GOOGLE CLASSROOM POST: DISTANCE LEARNING TASK 1

Please post your completed assignment on the "distance learning task 1" thread. Be sure to click mark as done.

PART 1: RESEARCH

- Choose three different websites about Marc's Career. Read about his brand. Learn about how he got started, built the brand and became a success.

PART 2: WRITING

- Create a Google Doc. Title: Dapper Dan
- Type three paragraphs about what you learned in your own words
- Paste the links for each website in the footer of your doc
- Paste the sharable link in a private comment on the Distance Learning Task 1 thread

PART 3: SCAVENGER HUNT

- Log in to your Pinterest Account
- Create a new board. Name it "Dapper Dan"
- Save 25 Pins of images showing Dan's Creations
- Paste the link to your board in the Class Comments

WHEN DONE, BE SURE TO CLICK "MARK AS DONE"



MS.SHERRI'S WEB, GRAPHICS & DIGITAL DESIGN CLASS
DISTANCE LEARNING TASK 2

MARC ECKO

Ever heard of Echo Unlimited? It was once a pretty famous apparel brand started by this guy named Marc who is an Artist, Entrepreneur and Fashion Designer. Learn more about him by completing the tasks below.

TO GET STARTED, YOU WILL NEED THE FOLLOWING RESOURCES

- The Internet
- Google Docs
- Pinterest
- Google Classroom

GOOGLE CLASSROOM POST: DISTANCE LEARNING TASK 2

Please post your completed assignment on the "distance learning task 2" thread. Be sure to click mark as done.

PART 1: RESEARCH

- Choose three different websites about Marc's Career. Read about his brand. Learn about how he got started, built the brand and became a success.

PART 2: WRITING

- Create a Google Doc. Title: Ecco Unlimited
- Type three paragraphs about what you learned in your own words
- Paste the links for each website in the footer of your doc
- Paste the sharable link in a private comment on the Distance Learning Task 2 thread

PART 3: SCAVENGER HUNT

- Log in to your Pinterest Account
- Create a new board. Name it "Mark Ecco"
- Save 25 Pins of images for Marc's Brand
- Paste the link to your board in the Class Comments

WHEN DONE, BE SURE TO CLICK "MARK AS DONE"



MS.SHERRI'S WEB, GRAPHICS & DIGITAL DESIGN CLASS
DISTANCE LEARNING TASK 3

DAYMOND JOHN

Watch Shark Tank? Before Shark Tank, Daymond was known for creating FUBU (For Us By Us). FUBU was once one of the most successful Hip Hop Fashion Brands. Learn more about Daymond's career by completing the tasks below.

TO GET STARTED, YOU WILL NEED THE FOLLOWING RESOURCES

- The Internet
- Google Docs
- Pinterest
- Google Classroom

GOOGLE CLASSROOM POST: DISTANCE LEARNING TASK 3

Please post your completed assignment on the "distance learning task 3" thread. Be sure to click mark as done.

PART 1: RESEARCH

- Choose three different websites about Marc's Career. Read about his brand. Learn about how he got started, built the brand and became a success.

PART 2: WRITING

- Create a Google Doc. Title: Dapper Dan
- Type three paragraphs about what you learned in your own words
- Paste the links for each website in the footer of your doc
- Paste the sharable link in a private comment on the Distance Learning Task 3 Thread

PART 3: SCAVENGER HUNT

- Log in to your Pinterest Account
- Create a new board. Name it "Dapper Dan"
- Save 25 Pins of images showing Dan's Creations
- Paste the link to your board in the Class Comments

WHEN DONE, BE SURE TO CLICK "MARK AS DONE"



MS.SHERRI'S WEB, GRAPHICS & DIGITAL DESIGN CLASS
DISTANCE LEARNING TASK 4

RUSSELL SIMMONS

Few have been able to accomplish what Russell accomplished. In addition to being a music mogul, Russell was also a fashion designer. Learn more about Russell's multi-hyphenate career by completing the tasks below.

TO GET STARTED, YOU WILL NEED THE FOLLOWING RESOURCES

- The Internet
- Google Docs
- Pinterest
- Google Classroom

GOOGLE CLASSROOM POST: DISTANCE LEARNING TASK 4

Please post your completed assignment on the "distance learning task 4" thread. Be sure to click mark as done.

PART 1: RESEARCH

- Choose three different websites about Russell's Fashion Design Career. Read about his brand. Learn about how he got started, built the brand and became a success.

PART 2: WRITING

- Create a Google Doc. Title: Russell Simmons
- Type three paragraphs about what you learned in your own words
- Paste the links for each website in the footer of your doc
- Paste the sharable link in a private comment on the Distance Learning Task 4 Thread

PART 3: SCAVENGER HUNT

- Log in to your Pinterest Account
- Create a new board. Name it "Russell Simmons"
- Save 25 Pins of images showing Russell's Creations
- Paste the link to your board in the Class Comments

WHEN DONE, BE SURE TO CLICK "MARK AS DONE"



MS.SHERRI'S WEB, GRAPHICS & DIGITAL DESIGN CLASS
DISTANCE LEARNING TASK 5

KIMORA SIMMONS

They say teamwork makes the dream work. In 1998, Kimora's husband, music mogul and entrepreneur, was at the helm of "Phat Farm", so she created a parallel women's brand, "Baby Phat". Learn more about it by completing the tasks below.

TO GET STARTED, YOU WILL NEED THE FOLLOWING RESOURCES

- The Internet
- Google Docs
- Pinterest
- Google Classroom

GOOGLE CLASSROOM POST: DISTANCE LEARNING TASK 5

Please post your completed assignment on the "distance learning task 5" thread. Be sure to click mark as done.

PART 1: RESEARCH

- Choose three different websites about Kimora's Career. Read about his brand. Learn about how she got started, built the brand and became a success.

PART 2: WRITING

- Create a Google Doc. Title: Kimora Simmons
- Type three paragraphs about what you learned in your own words
- Paste the links for each website in the footer of your doc
- Paste the sharable link in a private comment on the Distance Learning Task 5 Thread

PART 3: SCAVENGER HUNT

- Log in to your Pinterest Account
- Create a new board. Name it "Kimora Simmons"
- Save 25 Pins of images showing Kimora's Creations
- Paste the link to your board in the Class Comments

WHEN DONE, BE SURE TO CLICK "MARK AS DONE"